



Media Kit 2025

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Bridging Diverse Languages



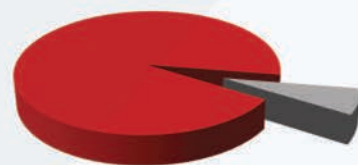
Portal	Desktop	Mobile+AMP
Hindi	1.31 MN	25.46 MN
Tamil	0.85 MN	1.96 MN
Telugu	1.35 MN	3.55 MN
Malayalam	0.04 MN	0.65 MN
Kannda	0.03 MN	0.06 MN
Marathi	1.15 MN	1.45 MN
Gujarati	0.41 MN	0.31 MN
English	0.02 MN	0.06 MN

Webdunia By the numbers

8 Languages per day Post	500+
Pageviews	38.70 MN
Banner Impressions	130 MN
Direct User	44.15%
Organic Search User	55.85%
Time spent	00:01:57
New User	69.95%
Returning User	30.05%



Reach



INDIA 93.67%

NRI 06.33%

Reach In India

City	% of City
Indore	9.21%
Lucknow	8.03%
Mumbai	7.64%
Patna	6.46%
Jaipur	5.87%
Delhi	5.57%
Bengaluru	5.03%
Chennai	4.67%
Kolkata	4.36%

Contact Us

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